



**A Publication of the  
DEPARTMENT OF REGULATION AND LICENSING  
FOR CHARITABLE ORGANIZATIONS, PROFESSIONAL FUND-RAISERS  
Volume 13, No. 2                      AND FUND-RAISING COUNSEL                      November, 2001**

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**Governor McCallum Appoints Herrera**

Governor Scott McCallum announced on March 30, 2001, that he had appointed Oscar Herrera as the Secretary of the Department of Regulation and Licensing. Herrera has served sixteen years in state government including from 1999 to the time of his appointment as the Director of the Bureau of Minority Business Development in the Department of Commerce. From 1992 to 1998 he was the Director of the Wisconsin Coastal Management Program in the Department of Administration, and from 1985 to 1991 worked as a program and planning analyst with the Coastal Management Program. He was twice awarded the Department of Administration's Exceptional Performance Award.

Herrera was born and raised in Mexico City. He obtained a Bachelor's degree in Economics from the National University of Mexico and a Master's degree in Agricultural Economics from the University of Chapingo in Mexico. He also attended the University of Wisconsin-Madison where he obtained a Master's degree in Continuing and Vocational Education and completed Doctoral studies (Ph.D.abd) in Development.

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**CHARITABLE ORGANIZATIONS,  
PROFESSIONAL FUND-RAISERS  
AND FUND-RAISING COUNSEL**

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**Case Screeners and Advisors:**

Thomas L. Heine (Madison)

**Administrative Staff:**

Cletus J. Hansen, Division Administrator

**Executive Staff:**

Oscar Herrera, Secretary

William J. Conway, Deputy Secretary

Myra Shelton, Executive Assistant

**Licensing Statistics**

The number of active licensees, as of October 19, 2001, was:

Registered Charitable Organizations	4,476
Registered Professional Fund-raisers	103
Registered Fund-Raising Counsel	2

**Biennial Budget Bill**

Governor Scott McCallum signed the Biennial Budget Bill into law as 2001 Wisconsin Act 16. This Act did not change the registration fees for charitable organizations; however, it change the professional fund-raiser and fund-raising counsel fees, as follows:

Fund-raising counsel

initial registration - \$44 ~~\$53~~

renewal of registration - \$44 ~~\$53~~

Professional fund-raiser

initial registration - \$44 ~~\$53~~

renewal of registration - ~~\$94~~ ~~\$93~~

**Charity Lobbying**

Several months ago the Department received correspondence from an organization, called Charity Lobbying in the Public Interest. The letter urged the Department to communicate with you about the "ordinarily quite favorable tax rules that facilitate lobbying by public charities." "These laws only apply to organizations that elect, under special provision of the tax law to make use of them."

For more information, please check the following Web site: <http://www.indepsec.org/clpi/>

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Department of Regulation and Licensing  
Charitable Organizations & Professional Fund Raisers  
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## New Telephone Directory

The Department of Regulation and Licensing has recently implemented an IVR Auto-Attendant Telephone System. This system may be accessed 24 hours a day for computerized licensing information. We ask for your patience as we perfect the system and remove some of the bugs we have encountered. You may continue to dial the following telephone number; **however, the extension numbers that had been published in past issues of the Regulatory Digest are no longer valid.** Please listen to the new menu for the new extension numbers. The number to dial is: **(608) 266-5511**

Our Fax Number is: **(608) 267-3816**

## Web Sites and E-Mail Address

[www.wisconsin.gov](http://www.wisconsin.gov)

The Department's home page is located at [www.drl.state.wi.us](http://www.drl.state.wi.us).

Copies of the Regulatory Digest are on the Web.

Send comments to [dorl@drl.state.wi.us](mailto:dorl@drl.state.wi.us)

## Wisconsin Statutes and Code

Copies of the Statutes and Administrative Code relating to charitable organizations and fund-raising can be ordered from the Department. Include your name, address, county and a check payable to the Department of Regulation and Licensing in the amount of \$5.28. The latest edition is dated July 1999.

## Change of Name or Address?

Please photocopy the mailing label of this digest, make changes in name or address, and return it to the Department. Confirmation of changes is not automatically provided.

**SECTION 444.11, WIS. STATS. ALLOWS FOR A \$50 PENALTY TO BE IMPOSED WHEN CHANGES ARE NOT REPORTED WITHIN 30 DAYS.**

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